MEMORANDUM FOR: Director of Central Intelligence

VIA: Deputy Director (Plans)

SUBJECT: Additional Proposal Concerning the Reappraisal of U. S. Propaganda Broadcasting

1. This memorandum suggests action by the DCL. The
   ted action is contained in paragraph 3.

2. On 16 January 1957 Mr. Helms forwarded to the DDI
   a paper entitled "Reappraisal of U. S. Propaganda Broadcasting.
   This paper was designed to assist the Director in replying to
   Mr. Robert Murphy on a State Department paper bearing the same
   title. The first paragraph of our paper suggested the formation of
   a new working group composed of State, CIA, and JSIA. This
   suggestion has been discussed informally with Mr. Reams' office
   in State and with Mr. Robert Button (Chief of VOA and Chairman of
   the USA committee on Broadcasting and Television). It has their
   endorsement in principle and their agreement that the working group
   should be limited in number and composed of individuals senior
   enough to contribute to important decisions. It is generally agreed
   that the most appropriate chairman would be Mr. E. Allan Lightner Jr.
   and that the other Department of State representative should be
   Mr. Robert Reams. On the same basis it is envisaged that the CIA
   representatives would be Mr. Desmond FitzGerald and Mr. Cord
   May, Jr. or their respective deputies, and

   The USA representatives would be

   Mr. Andrew Borden or Mr. Alfred Borner, and Mr. Button for
   VOA. Although initially the membership would be limited to these
   three agencies, it is considered advisable to put the working group
within the OCB structure. The OCB Committee on Broadcasting and Television (COBAT) would continue in existence but would concentrate on television matters and on details of radio broadcasting that do not require the major reappraisals that will be considered by the special ad hoc working group.

3. It is recommended that the Director emphasize the advisability of the formation of this small and select ad hoc working group for the reappraisal of broadcasting and, in particular, obtain Mr. Murphy's concurrence to the designation of Mr. E. Allan Lightner Jr. as chairman of the group.

CONCUR:

(Signed) Richard Helms

Deputy Director (Plans)       Date

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