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Iraq Republic  
The Republican Presidency  
Iraq Intelligence Services.

Date 1424  
2002

Top Secret

To/ Republican Presidency- The Secretary

The subject/ Suggestions related to the media activities to face the USA media Campaign. Our Organization has followed the hostile psychological war in which the USA, UK and many Arabic hired press have participated in waging it up. Due to this hostile attitude, we submit this concentrated study to the Presidency about the best methods of dealing with this frenzied campaign and the limited suggestions with how we are going to deal with its result. For your information kindly and with our appreciation.

The enclosures.

A study of 9 pages.

IIS Director

2002/08/27

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Suggestions concerning the media moving to face the USA campaign.

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The size of the hostile USA and UK campaign has increased lately, until Iraq has become a major political issue in all the statements of the western political officials, and Iraq is considered the issue number one in the audible, vision and written media in all languages. This campaign has affected to a great extend the public opinion and in particular the Arabic public opinion which began to accept the mobilization towards the aggression on Iraq, in addition to the new events which began to affect the public opinion inside Iraq.

The effects of the above, focus on the following points:

1. There will be separation between the official media orientation and the hostile political, military and media campaign which started to reduce the standard of the public point of view vision as a result to the continuous touch with hostile media and the relative weakness of the required immunity in dealing with that orientation in the Iraqi media.
  2. One of the most important results of that conception was the spread of a tangible social perception that the official Iraqi media has neglected the hostile media momentum and this would lead to the possibility of the occurrence of US aggression on Iraq.
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3. It is to be taken into consideration that there is a great number of foreign broadcasting stations and in particular the hostile one which could be received inside Iraq beside the great amount of information flow in the country by various types of channels began to affect negatively on the public fear of the possibility of the aggression, and the weakness of the general mobilization to face the campaign of the hostile media about the possibility of the US aggression in the frame of the new developed aims which the enemy stand behind it.
  4. The Guidance of the president Saddam lead us practically to the real success in dealing with the results and the goals of the psychological warfare, even Some of our enemies confessed that Iraq has succeed in absorbing the effects of the momentum of that psychological warfare. The directives of president Saddam to the ministers and the members of the Command on 2001/11/16 was the means which make the elements of facing the psychological warfare are available. Our media activities still need what is the president meant when he said( Our confrontation with the enemy is not an accepted or supposed case, so that the answer of some of our partners as we hear and read, but it is an expected situation since eleven years ago, and now when some one asks about the possibility of the aggression, and if the size of the aggression is extended to become similar to that one on 1998,then we will defend our country and our people or any answer contains the same ideas). This means that our media and the statements of our officials to the internal media may try to avert the requirement of confronting the aggression directly in case its size is increased, and that was not meant by the speech of the president.
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5. What his excellence means, is that our media officials should exempt dealing with the press orientation and information in the frame of the psychological warfare, and that is true, but not with US officials statements that some times it is neglected, while most of Iraqis hear and read it, also they know how the foreign media exploit these statements and the rumors directed to people of Iraq, and the weakness of our officials to face these rumors. In the wake of the above, we submit to the honorable presidency the following perceptions in order to deal with internal and foreign media:
    - 1.To follow the required method of military and political mobilization to confront the psychological warfare from one side and to prepare the Armed Forces and the party cadre, the national security and the citizens to accept the idea of the possible confrontation with USA and its allies. In this concept, it should be taken into account that there are several means to achieve this, with the avoidance of hesitation and the fear of such confrontation. We suggest some of these means as follow:
      - A. We have to reconfirm in our internal and external media that Iraq has fully implemented all the requirement of lifting the siege and the stop of the American aggression, although USA insist to carry out its aggression on Iraq, and the most important thing that US is trying to control Iraq and its oil beside the harm of its people.
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B- The informatory and external regional centering on utilization about the new American confirmation of the exercitation of the aggressing even if the UN inspectors around the Iraqi mass distraction weapons and trying to generating the conviction about the American aims after the hesitation of the Americans in charge and informing and others, that the cause of the

American aggression goes for what Iraq possess of mass distraction weapons and the refusing to allowed the international inspectors return, and from here it is inevitable to fast movement in the framework of the press and politic campaign to utilize from the strategy mistake witch is including the main idea of the American incurrence of Iraq mission.

And separate between this subject and the Iraqi arsenal subject and this need considered offensive, the security, IS, ministry of information and ministry of foreign affairs can help on prepare this offensive as soon as possible.

As a method of national mobilization in the field of media to facing the American aggression. It is inevitable to inculcate in the full confidence in the psychology of the masses through confirming to them the capability of the Iraqi arsenal.

C-During the last period of conflict, we had some facts that the American suspected and they were fixed points to accuse Iraq with them but the Iraqi political effort and the international and regional changes revealed the American lie. We notice that the interest of the Iraqi media regarding these facts were just reactions and for restricted periods. This made us missed the chance to strength our political and informational status. So, the most important requirements for dealing with this at the current and future times are focused on the utmost importance to use, generalize and propagandize these facts to the international, Arab and regional Media. Here are some facts that need to be focused on and are still used by the American Propaganda to deform the Iraqi status and direct illegal but effective accusations towards Iraq. We offer the following ideas and it is important to prepare a continuous campaign to refute these points and the most importance is to make use of decline of their actual texts whether this is done by our effort or as a result of time.

-The level that WMD inspectors reached to dissolute (clear) Iraq's arsenal from WMD weapons and declarations and indications of Inspection committees regarding this subject.

### **Pages 6 and 7**

During the attack period, some realistic facts that the Americans always had doubt on it were available, and it were like a fixed points to accuse the Iraqis with it, but the Iraqi political efforts and the changes of the International and the regional discovered the lies of the Americans and we can notice that the Iraqi Informative propel about these realistic facts were just for a short period of time, the thing that made us miss the chance to strengthen our political and informative position. In this case we have to use these realistic facts and popularize it particularly with the regard of the Arabic, the International, and the regional Informational media.

The following opinions should be considered, and they should make continues campaign to implement these points and to take the advantages from the actual assurance dropping:

- The level that the inspectors of Weapons of Mass Destruction had arrived on clearing the Iraqi arsenal and the statements about this thing.
- The realistic facts on using the Inspection committees for spying for the C.I.A and the Mosad (the Israeli Intelligence Service) who were actually operating on the Iraqi attacks.
- The Iraqi confession about the Kuwaiti borders, and on Kuwait as a Country and they approved it officially.
- Implement the Iraqi Security council decisions.

Assigning the United Nation memorandums by the Iraqis and pay billions of Dollars in the form of compensations that were put randomly, but now it become a realistic thing that Iraq is paying it for the all sides that they were damaged from the war.

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2. Limitations of our external information specifically during the 12 year period that passed on to a continuous effort based on deliberate principles in regards to some of the important points that is related to the confrontation's principles in itself.

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C. With the increase in years of blockage and being completely withdrawn from the decisions and the occurrences it experienced, the negative results in all aspects of life could be taken advantage of after several planned and continuous campaigns and especially the consistent repetition in the foreign information that all the reasons that lead to the blockage had ended a long time ago, but yet the blockage remains and its negative effects have increased and it's okay to take advantage of the documents that are published by international organizations that embarrass the results of this blockage, however it is also being subjected to suppression by foreign information.

3. In the mental war atmosphere, it is possible to use a large group of American and British conflicting statements or those that ask for war and this benefit maybe programmed in the informers internally and externally to ensure through them that there is contradiction in the statements of the American leaders and probably to make sure that there is differences or even distances between the decision sources. For example, making sure that the American President and the British Prime Minister don't have authority over the legislative power in their countries in regards to the war or they will try disregarding the United Nations because they also don't have national legal authority involving the war against Iraq particularly since some of the American and British leaders claim that they don't need new authority but they could base it on their previous authority and it is simply the truth and there is no doubt that the concentration on foreign news on these contradictions. These allegations lead to an important confused situation in the United States and Britain, specifically some signs of controversy appeared between these nations' parliaments and executive powers just like this subject provides us with developments of wide range of suspicions in different parts of the world about the truth and credibility in the American and British statements and specifically what is repeated by the American President and the British Prime Minister.

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In an effort to deal with everything related to the subject, we suggest forming a joint committee that will be the core to a permanent information operation room by the Foreign Ministry, Ministry of Information, IIS and General Security Directorate. It will operate in an organized manner in the Ministry of Information or any other place and it will raise to the respected Presidency its recommendations in an urgent manner so it can deal with new developments.

Best Regards

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Opinion and Decision of Respectable IIS Director

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Respectable IIS Director

We have executed Your Excellency's orders for the requested modifications regarding the study, and I present to Your Excellency with the original copy a copy that points out the nature of the changes. The first indication is that the subject does not concern with what we call mass media that specifically involves the specialty of information organizations, and we won't interfere with it, whereas this subject is connected with the absolute psychological war and the confrontation in general and its the essence of intelligence work in regards to the intelligence agencies in the world.

Please review....Best regards.

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To the honorable head of Iraqi Intelligence Service

After the increase in the hostile psychological war and the exaggerated effect that is leaving in the mentality and spirits of the state's agencies and the armed forces and generally the Iraqi, Arabic, and even international public opinion. After careful reading on the actual size of their capabilities and informative national activities to confront these attacks, I strive to present to you this intensive study regarding the requirements for this informative movement to counter the American campaign.

Therefore, I present it to you the included contents that could be "basis for points of more emphasis" that may be circulated to the honorable presidency in the case that you approve it.

Please review...your view.. .best regards.

(Signature)  
Manager of the press and communication organization

10/8/2002

(Signature 8/11)

(TC: Handwritten)  
Thank you. Reviewed.  
Forward to presidency.  
Suggestion: Form committee for this  
subject and submit it's directions to the presidency  
with urgency.

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To: Director of Intelligence Apartment

Sub: Requirements to Encounter Hostile American Media Campaign.

For the recent times, American and British hostile media has increased considerably their media coverage about Iraq generally. The matter went a level that all major press releases and briefings refer daily to the Iraq Issue. It seems that the West is setting stage for possible attack on Iraq by any means justifies or not. The intensive western Media started to affect negatively the world opinion to the point that even Arabs doubted to accept attack on Iraqi. The intensive western Media stated to affect negatively the world opinion to the point that even Arabs and Iraqis begin to accept attack on Iraqi.

The coverage carries more serious and dangerous blow that will have strong effect to the Iraqi public opinion in general and in particular to those important institutions. It will negatively influence Iraqi Army and security agencies, the party establishment, and other agencies let alone the individuals. The intended result of above media propaganda will be the following:

1. To precede the national media that didn't realize the political magnitude and military the goals behind the enemy media attention and propaganda and their aimed purpose
2. The main target is to set environment of conspiracy and manipulate Iraqi public opinion to propel out the trust from the people to achieve possible military action to Iraq.

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3- It is inevitable to recognize that there is a big amount of the foreign Radio broadcasting, particularly the hostile which receive in side, also there is big amount of these information are right and the different which stream in side Iraq in various channel, its start to leave negative effect by its performance because of the gap in the possibility which involve with scare and publican inquire from possibility of the aggression, and the absent of the official media mobilization to confrontation the news which broadcasting in the hostile and foreign information media about the possibility of the new American aggression in circumstances of the new development targets which aim to the political system and the president Saddam Hussein.

4- The direction of the president leading us to the real successful to deal with the results and the objectives of the psychological war, as some of the hostiles witness and also they concenter that the Iraqi informative psychological atmospheres success to absorb the aggression of the psychological war, the direction of Sir Commander President it was in his guided letter on 20011116 for the command member comrades, ministers and the whom interested with media, its responsible to repulse the hostile psychological war but our informative movement was reduce for the what the president mean exactly when he said ( our facing with the intended enemy its not unrespectable or supposed case, to be the answer of some comrades as we listening or read about it, bout its incident case since 11 years, and now in the day that the asker will ask about the possibility of the aggression, the aggression will happen really, but if enemy increase its amount just as happened in 1998 or in another tone, so we going to confront a defense off our country and our nation.. and any answer should be on the basis of this speaking))

And this meaning that's our media and most of controllers speech for the internal media might be trying to go farness from the needed to confront the aggression in case if its increase it's a mount, by away to never talking about this aggression if it's happened -

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And if it's not meant in decisive way, from the president speech (god preserve him) he was mean that our controllers and the information media they have to keep away the news papers information and instructions in the psychological war circumstances, it's not from the official speech for the Americans in charge, they should ignore it, while the Iraqis people listening and see it in the information media and in the news paper and most of these information are rumors which directed actually for the inside Iraq with the absence of the our responsible people to reply and disprove its in the right way.

In the light as already mentioned we can present the instructions for the internal and external informative dealing in the light of fast development for increasing the political and psychological war and the continual American threatening aggression:

1- Necessity of the compliance political and military mobilization way which needed to confront the psychological war and prepared the Armed Forces, party organizations, National Security services and the most important are the citizens to accept the idea and the possibility of confronting with America and its Allies.

And in this circumstance we going warn that's there is different ways for realize this way with avoid the second effect for this weapon which is spreading the scared and the hesitantly from the possibility confrontation with the USA and its Allis.

And we can suggest some of these ways as following:

A- Again to confirmed in our internal and external informative media that Iraq has follow all the instruction for raise the siege and stopped the American aggression in spite of this the USA still insist to practice aggression against Iraq, the important in which associate with this signal that the American aggression aim to occupation Iraq, dominate its wealth and petrol enslavement its nation.

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What the hostile informative media claimed about exposure the individual of Sir President or the political system and follow the opposite directions of the commander president about not repeating these American allegations which aimed in psychological war circumstances which exposure the individual of Sir President which make confusion in the General Iraqi opinions or the country foundations to the final aims that allow us prepare the psychological mobilization and establishing the high level of national union and gathering around the commander and the Holy revolution.

B. the informative concentrating on benefiting from the new American assurances about the aggression even if the United Nation Inspectors team returned back and tried to generate the opinions and the persuasion to attack Iraq because it have WMD. and here their should be a rapid movements in the circumstances of a media and political campaign for benefiting from the American strategy mistakes which includes the discovering for the actual among the

American exposure on Iraq and separating the Iraqi arsenal from the weapons and that needs a studied campaign that the IIS, the Security, the Information ministry, and the Ministry of Foreign Affairs can participate in it. And a way from the National mobilization way to grow the trust in the psychological of the nations

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C-During the last period of conflict, we had some facts that the American suspected and they were fixed points to accuse Iraq with them but the Iraqi political effort and the international and regional changes revealed the American lie. We notice that the interest of the Iraqi media regarding these facts were just reactions and for restricted periods. This made us missed the chance to strength our political and informational status. So, the most important requirements for dealing with this at the current and future times are focused on the utmost importance to use, generalize and propagandize these facts to the international, Arab and regional Media. Here are some facts that need to be focused on and are still used by the American Propaganda to deform the Iraqi status and direct illegal but effective accusations towards Iraq. We offer the following ideas and it is important to prepare a continuous campaign to refute these points and the most importance is to make use of decline of their actual texts whether this is done by our effort or as a result of time.

-The level that WMD inspectors reached to dissolute (clear) Iraq's arsenal from WMD weapons and declarations and indications of Inspection committees regarding this subject.

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The established facts about using the inspection committees for spy work for the ---American intelligence and the Israeli intelligence (Musad) interest which was actually been used in aggression missions on Iraq.

Iraq's recognition of the Kuwaiti borders and of Kuwait as state, and confess this in an official way.

- Iraq's application of the Security Council decrees, and this council did not commit to what imposed on it because of the Iraqi observance.

- The Iraqi signing on understanding memorandum with the United Nations, consequently, Iraq paid billion of dollars as compensations for all the parties and authorities which alleged that it been harmed because of the war results.

- Disproof what mentioned by Americans officials and informative about the Iraqi relation with Al-Qa'idah organization or Ansar Al-Islam, and now it is proved that this relation dos not exist.

- Absolute confirmation that in spite of continual blockade and aggression for all these years, Iraq challenge any authority to prove that Iraq have any relation with what called international terrorist or the organization which interested in, or entrustment any terrorist act to Iraq in any time, and that's what the American and the British admin are denial by alleging and circulation an unreal idea which is the Iraqi seriousness is about the Iraqi cooperation "with the WMD in it possession" with the terrorist organization which can use the Iraqi assistance in its terrorism action against United State of America and its allies.

- The American Ministry of Foreign Affairs declared a month after the Halbajah events the false of the Kurdish and Iranian allegations about using Iraq chemical weapons in Halbajah, and they put the blame on the Iranian side, and we completely have forgotten about this report, it possible to use it in direct to against the American allegations, beside the American circulation



about using Iraq the chemical weapons against the Iranians do not based on physical evidence except the Iranian allegations which is internationally not proved beside Iran do not mention this subject any more, whereas the American officials " on head of them Bush the joiner" insist to repeat these allegations in any occasion, unfortunately we didn't take any political attitude to denial this allegations.

2. For the past twelve years, our foreign media is in need for continual effort based on the important points of the facing principle, with the increasing of the possibilities of new aggression against us, I suggest to prepare for new media campaign based on the following:

A. Prepare for a concentrated media campaign and public relationship campaign concerning the American threat and official declaration about the American intention to attack Iraq and aim the Commander President and his regime leaving the diplomatic and political solution which did not get enough attention, the media attention should be present and that is what we missing, especially because of there is a large part of the Arabic media circulation this idea and make it excepted in the Arab world, to take into consideration the venerable command instructions about not to circulate this subject in the internal media to avoid the negative effect on the public opinion, despite the public opinion deals with this subject in effective way, but the required effort needs to be directed to the foreign media and that well help us in the damage which is resulting from the internal media.

B. The no flying zones still effect on us even though United States claimed that the no flying zone decree based on the Security Council decree which concerns Iraq. The United States and the other hostiles countries did not provide and they cant provide such a legal base but through them aggression actions and absolute media controlling to confirm this topic, they turned to semi-truth but they turned to truth, and from this point, this subject give the possibility of the media activities on the internal and foreign levels, it also provide us the opportunity to get rid of the military pressure which gave the Kurdish in the north the opportunity to take advantage on the zone capabilities.

C. With the increasing of the blockade's years and being away from decrees which been taken according to, the negative results on all aspects of life can be invested by preparing a studied and continual campaign. The continual repetition in the foreign media that all the reasons which caused to the blockade are disappeared, but the blockade and the harmful results of it still continue. its alright to use the reports that the international organization issue and expose the results of this blockade, but these reports have been covered-up by foreign media

3. In the framework of the psychological warfare, a tremendous number of contradicted US and UK declarations which encourage the war, could be exploited and programmed in the domestic and foreign media in order to confirm and show that there is a contradiction in the statements of the US officials or even there is a distance in the sources of the decision makers in USA, such as to confirm that the president of the US or the prime minister of UK are not authorized from the legislation authorities in their countries to launch the war or they try to overtake the UN, because they do not have international authorization to carry out the war on Iraq. The claim of some USA and UK officials that they do not need a new authorization is untrue. Undoubtedly, the foreign concentration media on these claims and contradictions will confuse and disturb US and UK in particular, taking into consideration that some of these contradictions began to emerge between the executive authorities and the parliaments of these state. The concentration

of such issue will create an international campaign of suspicion towards the credibility of the US and UK statements and in particular by the president of US and the prime minister of UK.

His excellence, IIS Director. Sir: I would like to submit these suggestions, and in case it takes your approval, would you please forward it to the Presidency in the framework of forming a mission on advanced level by IIS, Security Apparatus, Ministry of Information and Ministry of Foreign Affairs to become as a central mission in order to follow up these campaigns, since the time is passing quickly and our position is exposed to more pressure and constraint.

(NOTE) Pages 22-31 are duplicate pages.